



Fernando Galaretto
Carcarañá
Santa Fé, Argentina

Innovating for a family's future

Fernando Galaretto is always eager to try something new in the field – especially when it means the possibility of a brighter future for his family.

“We are always trying to improve our production system,” says the 39-year-old father of three. “As soon as a new technology becomes available we start using it. We are always trying to innovate. We at least test every technological offer presented.”

“We are working for the future, for our children.”

Galaretto is referring to the use of plant science technologies in his 1,000-hectare soybean and corn crop in Carcarañá, Province of Santa Fé, Argentina. Thanks to biotechnology, crop protection products

and sustainable cropping practices, he has witnessed a 50-60% increase in production over the past 10 years.

“Each year, if the weather conditions are favourable, we see an improvement in yield potential. I believe it’s an improvement due to many factors,” he says citing techniques such as crop rotation, direct planting and fertilization as well as innovations in seed genetics and crop protection.

Increased production is an obvious advantage of using innovative products, but it’s the impact that new and



improved crop technologies have on family and employees that offers Galaretto a priceless benefit.

“Getting more profitability is surely better, not only to my family, but the entire community – everyone working, directly or indirectly, with the field sector,” says Galaretto, whose whole family has been working in the sector “since forever.”

He explains that through improved cropping practices, fieldwork is both simpler and safer than when his grandfather and father were farming. “Each generation has a better condition, better than the others. We are working for the future, for our children.”

“You have more free time and more time to spend with your family,” says Galaretto, adding that he is thinking more and working less.

Galaretto might value innovation in an attempt to push his soybean and corn production higher, but he doesn’t do it at the risk of his soil’s sustainability or water resources.

“I believe that in time, through the responsible use of technology, a sustainable system will bring improvements for our family and for the whole community.”

The practices of direct seeding and rotating crops are central to his field philosophy. “They’re essential for the sustainability of our system,” says Galaretto who is an agronomy graduate. “There is no gain in getting large yields in one year, if it’s not sustainable over time. The



idea is to have good production over many years and to take care of the soil.” Water is also a precious resource that is handled with care and managed through crop rotation.

Here again Galaretto sees the effect beyond the field. “I believe that in time, through the responsible use of technology, a sustainable system will bring improvements for our family and for the whole community.”

Galaretto is looking forward to more innovations to boost production and enhance his family’s future. “As always, we are expecting there will be a better tool to help us get a better result,” he says.

